

# Welcome to the **SAP Analytics Forum**

September 28<sup>th</sup> – 29<sup>th</sup>

## Timetable



### Contact

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PUBLIC

# SAP Analytics Forum

September 28<sup>th</sup> – 29<sup>th</sup>

Note: Time zone is CEST  
(Central European Summer Time)

Please calculate the start time according to your own time zone by clicking on this [hyperlink](#)




13:45	Virtual Check-in		
14:00–14:10	<b>Opening Session</b> <i>Monika Heim &amp; Stefan Sekerez, SAP</i>		
14:10–14:30	<b>Executive Keynote</b> <i>SAP Data and Analytics</i>		
14:30–15:00	<b>How to unleash the Data-driven Business</b> <i>Mohamed Abdel Hadi, VP Data Warehouse Product Management &amp; Strategy SAP</i>		
15:00–15:15	Coffee Break		
	<b>Track A</b>	<b>Track B</b>	<b>Track C</b>
15:15–16:30	<b>SAP Analytics Cloud News, Overview and Roadmap</b> <i>Abassin Sidiq, SAP</i>	<b>Take your SAP HANA on-premise modelling skills to SAP HANA Cloud</b> <i>Mark Green, SAP</i>	<b>Customer Success Story</b> <i>To be announced</i>
	Coffee Break		
16:45–18:00	<b>SAP Data Warehouse Cloud Overview and Roadmap</b> <i>Klaus - Peter Sauer, SAP</i>	<b>SAP S/4HANA Embedded Analytics: News, Facts and Roadmap</b> <i>Thomas Fleckenstein, SAP</i>	<b>SAP Data Warehouse Cloud and SAP BW/4HANA – SAP Data Warehouse Strategy Update</b> <i>Gordon Witzel, SAP</i>
18:00	End of Day 1		

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	Track A	Track B	Track C
14:00–15:15	<b>Developing our graphomate custom widgets on SAP Analytics Cloud – What we learned from criminals, nurses and engineers</b> <i>Lars Schubert, graphomate</i> 	<b>SAP BW/4HANA – Best Practice for Conversion, Data Modeling and Data Provisioning</b> <i>Alexander Scivos, SAP</i>	<b>Intelligent Predictions of Master Data &amp; Transactional Data using Artificial Intelligence Business Service</b> <b>SAP Data Attribute Recommendation</b> <i>Satheesh Ilu, SAP</i>
15:15–15:30	<b>Coffee Break</b>		
15:30–16:45	<b>Data Model vs. Dataset: Strategy for Data Sourcing in SAP Analytics Cloud</b> <i>David Stocker, SAP</i>	<b>Professional Applications with SAP Analytics Cloud, Analytics Designer</b> <i>Jie Deng, SAP</i>	<b>Dashboard Design and IBCS with SAP Analytics Cloud</b> <i>Prof. Dr. Erik Bertram, SAP and Melanie Holzapfel, SAP</i>
16:45–17:00	<b>Coffee Break</b>		
17:00–18:15	<b>Interaction between SAP Data Warehouse Cloud and SAP Analytics Cloud</b> <i>Ingo Hilgefort, SAP</i> <i>Abassin Sidiq, SAP</i>	<b>SAP Analytics Cloud – Augmented Analytics with Powerful Predictions</b> <i>Stuart Clarke, SAP</i>	<b>Planning with SAP Analytics Cloud</b> <b>DEEP DIVE Data Warehouse Client</b> <i>Holger Handel, SAP</i>
18:15–18:25	<b>Preparation for the Celebration</b>		
18:25 approx.	<b>Soirée &amp; Closing Ceremony</b>		
20:00	<b>End</b>		